



SONY

CIERGE

Custom Installation

To introduce you to our Cierge installation service, we're offering a complimentary on-site consultation. Please call us at 877-295-SONY (7669) for more information.



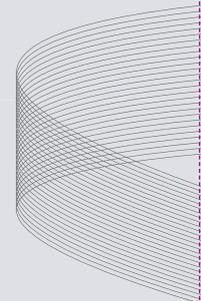
Define Your Space

Think about your dream environment. What does it look like? What does it sound like? How do all the pieces fit together?

By integrating and installing Sony home theater systems, our exclusive Cierge service will bring your dream environment to life—whether your space is a single room, an entire home or even an office.

Suppose you want to transform an existing space or perhaps you have grand architectural plans for something new and different. Either way, Cierge will create a custom home theater system that complements your living space and lifestyle.

Your personal Cierge is ready to work with you in coordinating each step of your project. We'll perform the installation seamlessly, flawlessly and with the extraordinary level of craftsmanship you expect from Sony.



Cierge handles more than audio and video installations. We'll also integrate your systems so your wireless remote can control security, lighting, HVAC and more.

Wired for sound—and not just in your entertainment room. Bring sound to the kitchen, master bath, game room and beyond.



Picture all your components neatly stacked and wired within a modern rack system.



Vision

There's nothing like going to the theater to watch a great film on a big screen... unless you can duplicate that experience in the comfort of your own home. Cierge will help you do just that.

We'll manage every detail, like choosing the ideal Sony plasma screen for your space and performing custom installation to seamlessly set your display flush with the wall. For the finishing touch, we'll create a lighting system that allows you to dim or illuminate the room at the touch of a button.

With the installation of a Sony home theater, you'll be ready to enjoy the show.

Sound

You already know about Sony's reputation for cutting-edge technology. Cierge draws on those advancements to enhance your home listening experience.

Using your new or existing stereo components and speakers, we'll create a custom sound system that becomes a valuable part of your home investment. Once we've configured your space, you'll enjoy the ultimate in sound performance.

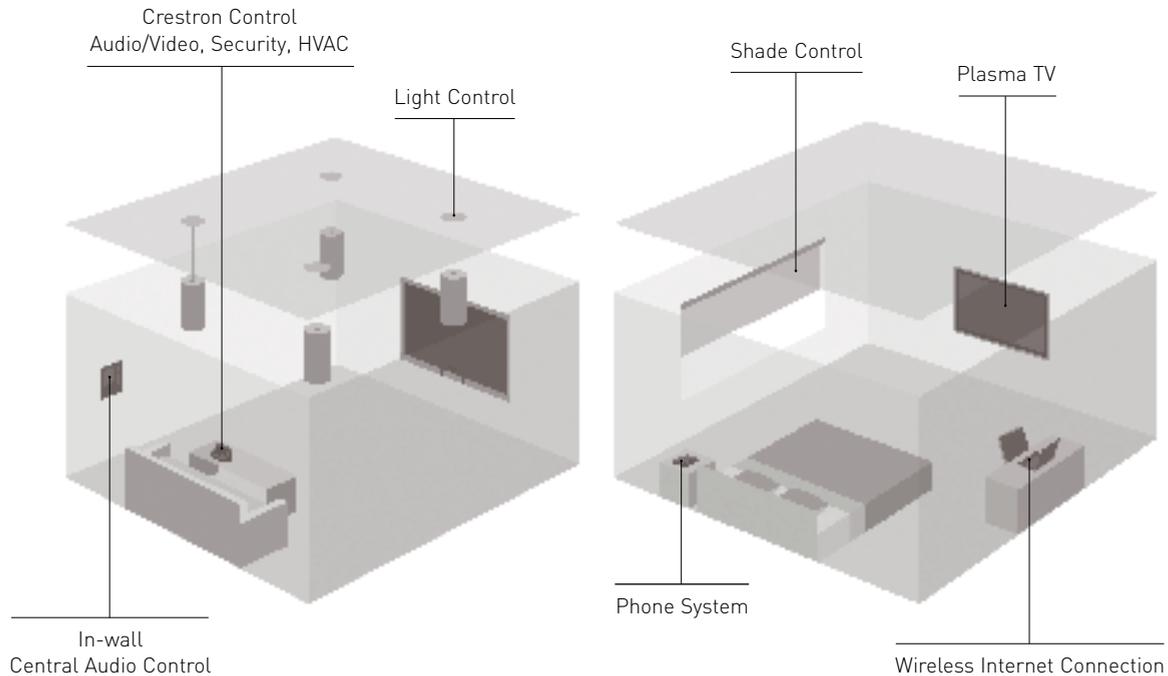
Control

Technology should be simple. That's why we give you control of sound and screen, lighting and security—all through one remote.

Wireless access lets you arrange your stereo and home theater components as you wish, offering ample flexibility in designing your interior. Cierge will also link your Sony screens with new or existing security systems, and integrate your shades, HVAC and home computer network.

To schedule your site survey or to learn more about Cierge's installation services, please call us at 877-295-SONY (7669).

Typical Cierge Installation





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