





Essential for Professional Growth

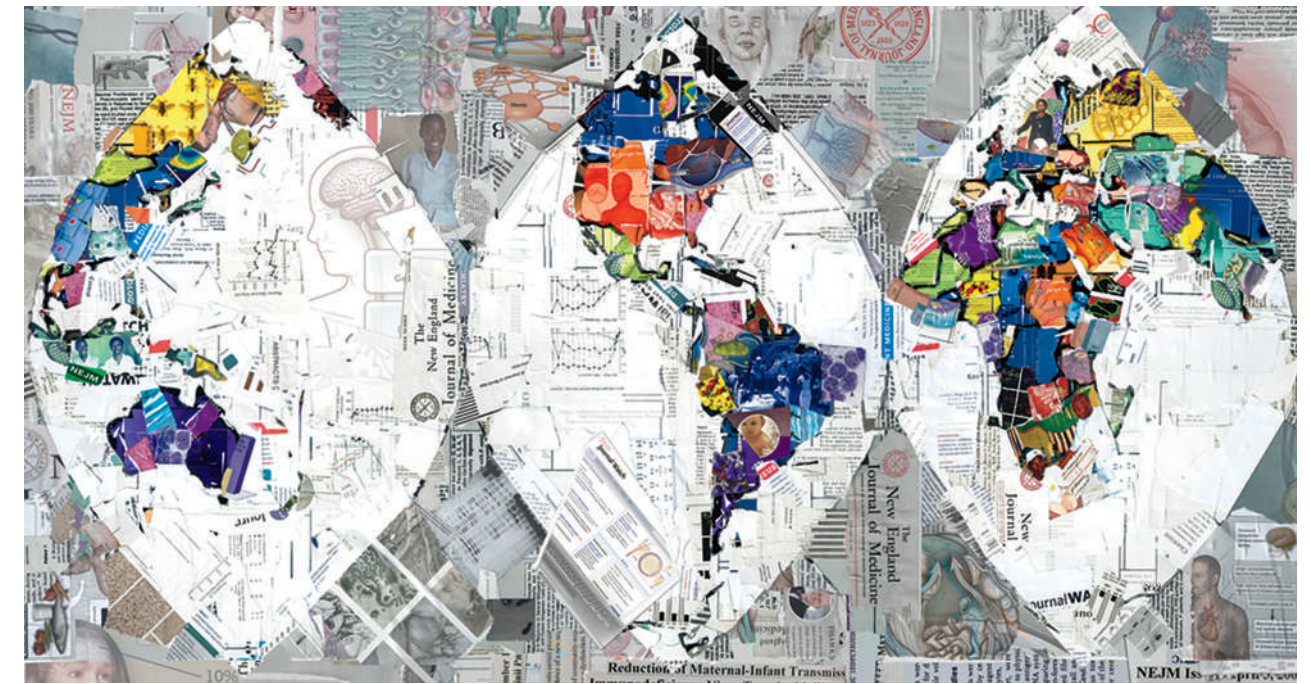
With the accelerating pace of research, practice, and policy changes, the medical field demands a continuous commitment to intellectual growth. NEJM Group delivers the information health care professionals need to advance knowledge and improve patient care.

At NEJM Group, we foster global connections. Our authors and readers form a worldwide community of practitioners, researchers, educators, policymakers, and medical professionals. Together, we engage in substantive discussions and debates that drive health care decisions every day, everywhere.

NEJM Group is a division of the Massachusetts Medical Society, a not-for-profit physician membership association and the oldest continuously operating medical society in the United States. Our group brings together the people and products that have made such innovative and widely respected brands as the *New England Journal of Medicine*, NEJM Journal Watch and NEJM Knowledge+.

Through these relationships, we develop resources and insights the NEJM Group community relies on to:

- > Keep current with recent research discoveries and promising new therapies
- > Build new health care delivery networks
- > Implement health care policies that adapt to new medical, social, and political realities
- > Develop skills and knowledge for today's dynamic health care environment



Ensuring professionals have the information they need to improve health care quality and patient outcomes

Accessible

The world is digital and connected. So is NEJM Group. To meet the evolving needs of our worldwide audience, we connect our community with us and with one another via our websites, apps, blogs, emails, social media channels, and print and digital products.

Trusted

Amidst the exponential growth in health care information, NEJM Group stands as a trusted source. We develop all our products and services with the same meticulous commitment to quality that has earned the *New England Journal of Medicine* its legendary reputation for excellence.

Clinically Focused

The NEJM Group community encompasses the medical professionals who deliver clinical care, manage hospitals, and create policies that shape the future of health care. We provide the resources that inform their decisions — from quick tips on managing specific conditions to deep dives into groundbreaking research to perspectives on practice-changing policy — when, where, and how they are needed. Supporting these professionals with the latest thinking inspires change and improves the quality of care.



In 2013, NEJM Group commissioned a series of collages by Derek Gores, who used print issues and digital materials from the *New England Journal of Medicine* and NEJM Journal Watch. Collectively, the collages reflect our vision and mission.



The NEW ENGLAND JOURNAL of MEDICINE

Where health care professionals turn for breakthroughs in medical knowledge and patient care

At the heart of NEJM Group is the publication that gave us our name: the *New England Journal of Medicine* (NEJM). Published continuously for over 200 years, NEJM is the most influential and trusted source for new medical knowledge and clinical best practices.

As technology has evolved, so has NEJM. Our pioneering research articles and comprehensive reviews cover many specialty areas and are complemented with rich multimedia and key takeaways. Clinical practice videos, images, interactive medical cases, podcasts, mobile apps, and email alerts provide a variety of options for readers to delve into clinical material. All content is enhanced through the rigorous, unbiased editorial process that has made NEJM the gold standard in medical publishing.

NEJM reaches millions of people in more than 175 countries, with over half of our research reports originating from outside the United States. A truly global brand, NEJM will continue to inform how medicine is understood and practiced worldwide while fueling efforts to improve health care delivery and patient outcomes.



Journal Watch

Practical information and insight that physicians need to be prepared and confident

The physician-editors of NEJM Journal Watch scour more than 250 medical journals across 13 specialties to provide the most critical and clinically relevant updates on the latest medical research.

NEJM Journal Watch delivers timely information that physicians can trust, in a format that makes for an engaging, productive read. With succinct summaries and expert commentary, NEJM Journal Watch helps time-constrained clinicians expand their knowledge and provide better patient care. In addition, a daily alert, Physician's First Watch, recaps the most significant medical news from the previous 24 hours. Stories are curated and summarized in one email each morning.

Carefully vetted by our editorial team, NEJM Journal Watch products adhere to the same high standards that apply to all NEJM Group products.

NEJM Journal Watch Covers These Specialties:

- | | |
|------------------------|------------------------------------|
| Cardiology | Infectious Diseases |
| Dermatology | Neurology |
| Emergency Medicine | Oncology and Hematology |
| Gastroenterology | Pediatrics and Adolescent Medicine |
| General Medicine | Psychiatry |
| HIV/AIDS Clinical Care | Women's Health |
| Hospital Medicine | |

LEARN MORE AT [NEJMGROUP.ORG](https://www.nejmgroup.org)



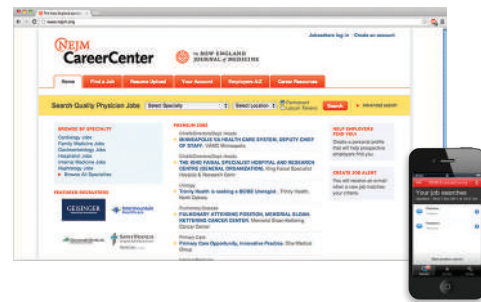
NEJM Knowledge+

The most efficient and effective way to learn, improve the quality of practice, and prepare for board exams

Lifelong learning and ongoing accreditation requirements are a reality for today's clinicians. NEJM Knowledge+ makes it easier for them to incorporate these activities into their busy schedules.

The smart adaptive engine at the core of NEJM Knowledge+ transforms the learning process. Advanced technology continually adjusts to users' individual learning needs. The result is less time spent on material that's been mastered and more time to focus on areas that need improvement. And with options for use on the desktop, iPad, and iPhone, NEJM Knowledge+ lets physicians prepare and learn wherever and whenever they like.

NEJM Knowledge+ Internal Medicine Board Review, the first in a series of self-assessment and learning solutions, includes a comprehensive question bank, timed practice exams that simulate the exam environment, robust progress and performance reporting, and the opportunity to seamlessly earn Maintenance of Certification (MOC) points and CME credits. More than 200 authors and editors — all practicing clinicians — work to ensure the material is accurate, credible, current, and relevant to practice.



NEJM CareerCenter

A suite of valuable tools for building a rewarding career in health care

When physicians are exploring the next step in their career — or recruiters are looking for the best candidates — they count on NEJM CareerCenter. Each week, opportunities are listed in the recruitment section of U.S. print issues and at NEJMCareerCenter.org, where visitors can easily:

- Submit or search personal profiles
- Search for jobs by specialty and geography
- Share and apply for jobs
- Sign up for automated job alerts

And with the NEJM CareerCenter app, jobseekers can view the latest openings and submit applications right from their mobile device.



Meeting the Need for Lifelong Learning & Self-Assessment

NEJM Group products, including the *New England Journal of Medicine*, NEJM Journal Watch, and NEJM Knowledge+, offer a range of CME and MOC options. Authored by practicing clinicians, exams and questions cover a wide variety of medical topics and are available in print, online, and on mobile devices. Clinicians can assess their knowledge and address their learning gaps quickly and effectively.



"I trust the content ... [and was] able to allay patients' fears and concerns by providing documentation from a trusted source."

Physician

"As an educator and clinician, I have a responsibility to my patients and students to keep up with the evidence. That's why I read every issue of NEJM Journal Watch. Its commentaries are objective, balanced, and unbiased."

Primary Care Physician

NEJM Group Advances ...

KNOWLEDGE through research and analysis at the intersection of biomedical science and clinical practice to move the field of medicine forward

LEARNING through structured educational programs that efficiently increase learning and knowledge retention

PRACTICE through clinically focused products and services that improve the delivery and practice of medicine

PROFESSIONAL DEVELOPMENT through information and tools that help physicians and health care professionals manage their careers

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EPIDEMICS GOING VIRAL

INNOVATION VS. NATURE

FRIDAY, APRIL 27, 2018
8:00 AM—12:45 PM ET
BOSTON



FEATURING
BILL GATES

FREE LIVE WEB EVENT

Zika. Ebola. H1N1. SARS. Malaria. Cholera. In recent years, we have seen global outbreaks of these and other infectious diseases.

Today, every epidemic has the potential of becoming a pandemic with catastrophic implications for global health. Professionals in medicine and public health must make containing the next epidemic an urgent priority.

EPIDEMICS GOING VIRAL: INNOVATION VS. NATURE examines this complex challenge from the perspectives of researchers, clinicians and others who have first-hand experience dealing with epidemics. This free live web event is presented by the **Massachusetts Medical Society**, recognized for national education programs and innovative advocacy, and the **New England Journal of Medicine**, a leader in global health and breakthrough research on public health emergencies.



MASSACHUSETTS
MEDICAL SOCIETY



The NEW ENGLAND
JOURNAL of MEDICINE

Opening Remarks



Henry L. Dorkin, MD, FAAP
President, Massachusetts Medical Society



Jeffrey M. Drazen, MD
Editor-in-Chief, *New England Journal of Medicine*

How to Identify an Epidemic — Past, Present and Future Lessons

What does it take to identify an epidemic in a timely manner? In this session, our faculty discuss what has been learned from past epidemics and how these lessons can be applied to combat future outbreaks.

MODERATOR



Harvey Fineberg, MD, PhD
President, Gordon and Betty Moore Foundation;
former President, Institute of Medicine

PANELISTS



Anne Schuchat, MD
Acting Director,
US Centers for Disease Control and Prevention



John Brownstein, PhD
Chief Innovation Officer, Professor of Medicine,
Boston Children's Hospital



Jonna Mazet, DVM, MPVM, PhD
Professor of Medicine,
University of California, Davis



Tom Frieden, MD, MPH
President & Chief Executive Officer, Resolve

Acquiring Knowledge While Saving Lives

Conducting research during an epidemic presents unique challenges. Join this session to hear from experts who have performed research — and saved lives — at epidemic sites around the world.

MODERATOR



Jeffrey M. Drazen, MD
Editor-in-Chief, *New England Journal of Medicine*

PANELISTS



Jeremy Farrar, OBE, FRCP
FRS Director, Wellcome Trust



Paul Farmer, MD, PhD
Chief Strategist & Co-Founder, Partners in Health



Kathryn Maitland, MBBS, PhD
FRS Professor, Pediatric Tropical Infectious Diseases,
Dept. of Medicine, Imperial College London



Mark Gordon, Esq.
Co-Founder & Partner, Vantage Partners



Dominic Kwiatkowski, MD
Director, Centre for Genomics and Global Health,
University of Oxford

Innovation for Pandemics | SHATTUCK LECTURE AND CONVERSATION

In this year's Shattuck Lecture, Bill Gates highlights the important role of innovation in mitigating the impact of future epidemics. Learn how advances in vaccine development and sequencing of pathogens, along with other steps in global health preparedness, can accelerate prevention and control of pandemic diseases.



Bill Gates
Co-Chair,
Bill & Melinda Gates Foundation



Michelle Williams, SM, ScD
Dean of the Faculty,
Harvard T.H. Chan School of Public Health

REGISTER TO ATTEND

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