



We make
it *easy* for
you to be
profitable.



INSIDE: Learn how to become a Keurig® Authorized Distributor 



➔ **Call 855.KAD.BREW**

First 50 callers receive a **FREE** Keurig® Brewing System and K-Cup® packs. (See flap for details.)



KEURIG®

GOURMET
SINGLE CUP

COMMERCIAL BREWING SYSTEM

Increase sales and reoccurring profits with Keurig®.

Partner with the Single-Serve Leader

The single-cup category is changing the way people brew coffee — and Keurig® is the preferred system. Keurig® is North America's #1 source for single-serve hot and iced beverages.

Why Does Everyone Love Keurig® Single-Serve?

- Brew a single cup in under a minute.
- Over 200 varieties of speciality beverages, so everyone can have their favorite cup.
- No mess. No clean up.



Keurig® means...

VARIETY

We offer 200+ varieties of gourmet coffees, teas and specialty beverages.

CONVENIENCE

Each cup is brewed fresh in under a minute.

NO-WASTE

Our one-cup system means no mess and no stale coffee to throw out.

SAFE

Practices don't have to worry about hot surfaces or glass.

DURABLE

Our commercial-grade brewers are built to last.



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Ideal for the Break Room and the Waiting Room

Doctor, dentist and veterinarian offices can be hectic places. Keurig® brewers and K-Cup® packs create a more pleasant environment in which to work or wait.

Featuring Keurig® in the **break room** makes healthcare professionals feel valued and motivated while they tackle their busy day. They love and prefer Keurig®, and they'll appreciate the practice more for offering it.

Meanwhile, Keurig® in the **waiting room** lets patients and guests relax with a delicious cup of coffee before their appointment. Creating a more relaxing environment makes the wait a little easier — and helps the practice stand out from the competition.

80%

of patients say having a practice offer beverages in the waiting room makes them more comfortable.

“[Keurig®] would probably be the one thing I would look forward to when going to the doctor.”

-patient from California

Source: Independent Keurig Study, February 2012



Grow Your Healthcare Business

Keurig® is the name consumers associate with the single-cup category. As a Keurig® Authorized Distributor, you can:

- Count on consistent sales and reoccurring profits.
- Become a hero with the healthcare offices you serve.
- Make selling easy with unparalleled training and support programs.

Thanks to their quality and convenience, Keurig® products have become a favorite in the healthcare field. Having fast, no-fuss access to a cup of Keurig® premium coffee makes everyone happy.

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Keurig® has the leading dollar share in the coffeemaker category.

Source: NPDAII Channels, December 2011





19%

Percentage of office coffee brewed one cup at a time.

Source: National Coffee Drinking Trends 2011

8+ million

K-Cup® packs are enjoyed in offices and homes across North America every day.

Source: National Coffee Drinking Trends 2011



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Keurig® Makes It Easy for Your Business to Be Profitable

We offer training programs that help you grow your business and various forms of support to promote your lasting success. All of which creates a great opportunity for distributors like you.

Helpful Training

- Regional sales manager provides on-location training for your employees
- Regional sales manager ensures you know your bolds from your breakfast blends
- Regional sales manager works with your team in the field conducting demos

Generous Support

- Sales and marketing materials
- Sales leads
- Shared costs for marketing initiatives
- Graphic design support
- Personnel support
- Customer service support
- Technical support

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Join our
Growing Force
of Healthcare
Distributors
Today!



**Call 855.KAD.BREW
(523-2739)** to inquire
about becoming a Keurig®
Authorized Distributor.

The first 50 callers who pass
our pre-qualifier will receive
a **FREE** Keurig® OfficePRO®
Premier Brewing System and
case of K-Cup® packs.

Or Email us at
KADBREW@keurig.com

Call 855.KAD.BREW
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(See reverse for details.)



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Premier Brewing System and
case of K-Cup® packs! *Details inside.*



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