

Executive Coaching

Leadership Development

Executive Presence

Effective Communication

We partner with some of the world's most admired brands to translate leadership talent into a competitive advantage.

SEE HOW WE HELP

Our leadership development programs can transform top talent into dynamic, influential leaders.

With a range of high-impact workshops, webinars and one-on-one executive coaching, we'll meet your leaders where they are and guide them onto a sustainable track to success.

Our Clients Include



Harrison, the coaching you provided was amazing and will help me make an immediate impact in my career. Thanks so much.



Cynthia Oaks

PMP, Global ITIL Program Leader

GE

Featured Services & Programs

Master new insights, attitudes, skills and behaviors to improve on-the-job effectiveness.

Executive Coaching for Leadership Excellence ▶

Leadership Development for Top Talent ▶

Executive Presence for Interpersonal Impact ▶

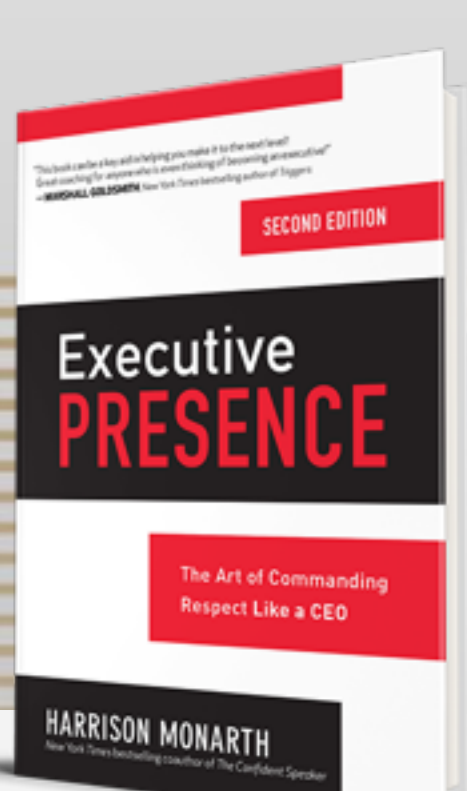
Effective Communication for Business Leaders ▶

The Global Best Seller

"Executive Presence is a highly engaging read by one of today's top executive coaches that should be on every leader's desk."

— Francesca Gino, behavioral scientist, author of *Rebel Talent* and *Sidetracked*, Professor of Business Administration at **Harvard Business School**

LEARN MORE



A GREAT COMBINATION: OUR COACHING EXPERTS & YOUR LEADERSHIP TALENT

Bringing insights from the fields of business, communications, psychology and beyond

OUR SINGULAR FOCUS: ACHIEVING YOUR LEADERSHIP DEVELOPMENT OBJECTIVES

Since 1999, GuruMaker has transformed top talent in organizations worldwide into resourceful, adaptive and inspiring leaders.

Our success is the product of our people. Executive coach and New York Times bestselling author Harrison Monarth is an acclaimed expert on developing key leadership competencies, executive presence, effective communication and leadership influence. Prior to founding our firm, he held senior leadership positions in manufacturing, marketing and organizational development in Europe and the United States.

Harrison leads a core team of organizational development professionals whose collective experience spans business, organizational dynamics, communications, neuroscience, the dramatic arts, and psychology. As such, we offer clients a diverse range of perspectives that most other firms can't match.

With a variety of solutions at our disposal — including personalized executive coaching, professional assessments, and high-impact workshops and webinars — our team will help your company boost the leadership effectiveness, executive presence and influencing skills of your talent.

MEET OUR TEAM

SERVING SOME OF THE WORLD'S MOST RESPECTED BRANDS

Businesses and nonprofit organizations across the globe have entrusted us with the development of their leaders. Our clients include GE, P&G, Hewlett-Packard, Deutsche Bank, Standard and Poor's, General Motors, MetLife, Baker Hughes, Merrill Lynch, Deloitte Consulting, Northrop Grumman, PepsiCo, Barclays Capital, The Nature Conservancy and the U.S. Green Building Council. [See a representative client list.](#)



READY TO DISCUSS HOW WE CAN HELP YOUR LEADERS GROW?

Schedule a **free** consultation with us today to learn how our customized workshops and programs can help your organization.

SCHEDULE MY CALL

Or call us now at 866-740-4176

EXPANDING LEADERSHIP POTENTIAL AND EFFECTIVENESS

Successful leaders need to grow and adapt in response to the challenges they face every day. Through our workshops and coaching services, individuals learn to master new insights, attitudes, skills and behaviors to improve on-the-job effectiveness.

Our team brings to engagements a unique blend of experience in business, communications, neuroscience, organizational dynamics, linguistics, the dramatic arts and psychology. Always drawing on the latest research across these varied fields, we work with individuals and organizations to address challenges like these:

- ✓ Transitioning into new leadership roles
- ✓ Influencing people inside and outside the organization
- ✓ Developing executive presence
- ✓ Communicating for results
- ✓ Presenting ideas clearly and succinctly
- ✓ Getting stakeholder buy-in
- ✓ Improving interpersonal skills
- ✓ Increasing emotional and social intelligence
- ✓ Managing crucial relationships
- ✓ Developing a strong personal brand
- ✓ Owning leadership roles
- ✓ Sharing leadership/ delegation skills
- ✓ Developing mentoring skills
- ✓ Managing conflict
- ✓ Enlisting stakeholder support
- ✓ Feedback/difficult conversations
- ✓ Managing up/down
- ✓ Persuasion skills
- ✓ Mastering organizational dynamics
- ✓ Building strong teams
- ✓ Motivating teams toward a common purpose
- ✓ Adapting to change
- ✓ Meeting new business challenges
- ✓ Coaching

We can conduct all of our programs for large groups, for small teams or on a one-on-one basis.



Executive Coaching ▶

An experiential-learning process focusing on feedback, reflection, guidance and accountability, Executive Coaching is personalized for the individual and issues involved. It offers a candid, supportive environment where leaders can confidently gain new insights, learn new skills and develop new behaviors.



Leadership Development ▶

Developing high-potential leaders provides assurance that the right people will be ready to address business challenges and opportunities as they arise. Leadership Development helps high-potential individuals fill skill gaps, become aware of blind spots, learn new behaviors, and develop executive presence.



Effective Communication ▶

From client pitches and boardroom presentations, to town-hall meetings and hallway conversations, the nuanced ability to communicate successfully with various audiences and stakeholders is a must-have skill for professionals and leaders at any level. That's the focus of Effective Communication.



Executive Presence ▶

Executive Presence is a high-impact workshop and coaching program that teaches high-potential leaders and senior executives how to build gravitas, develop a strong personal brand and hone influencing skills to demonstrate leadership, forge relationships and communicate for results.



Assessments ▶

As a basis for a well-informed coaching relationship and to help clients gain greater awareness of their strengths, potential blind spots, communication and leadership styles, and areas for development, we offer psychological and professional assessments for individuals or entire organizational systems.



Keynote Speeches ▶

New York Times bestselling author Harrison Monarth is an accomplished speaker and one of today's leading executive coaches. He enjoys sharing his expertise with audiences large and small. Learn about the topics he can cover in his keynotes and how he can help your high-potential managers become trusted, confident leaders.

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ENSURE YOUR MANAGERS AND EXECUTIVES ARE EFFECTIVE COMMUNICATORS

Improve messaging, storytelling, presentation and persuasion skills

START NOW

...BECAUSE COMMUNICATION IS AN ESSENTIAL ELEMENT OF LEADERSHIP

Being an effective communicator enables business leaders to convey their vision, persuade others, build consensus, defuse crises and so much more. An executive who lacks this critical skill will never reach his or her potential.

We have extensive experience in helping corporate executives improve their communication competencies. With our guidance, leaders will learn how to define their message, present their thoughts clearly and connect with their target audience.



Deloitte.



MetLife



Our Effective Communication workshops are tailored to the specific needs of your organization and your leaders. We can work with you to build an agenda that addresses your most pressing challenges, such as getting buy-in from various stakeholders; crafting succinct, outcomes-based presentations; or overcoming resistance in an audience. In addition, we coach emotion-regulation strategies to combat anxiety when presenting.

Give your leaders the confidence to communicate successfully with everyone from board members, employees and customers to investors and the media. Our Effective Communication workshops will make it happen.

I AM INTERESTED

HOW YOUR LEADERS CAN BENEFIT FROM OUR EFFECTIVE COMMUNICATION PROGRAM

Browse and compare our award-winning workshops below:

- ✓ [Strategic Storytelling for Executives](#)
- ✓ [Presentation Skills for Executives](#)
- ✓ [Power of Persuasion](#)
- ✓ [Media Training](#)
- ✓ [Acting Skills Build Business](#)
- ✓ [Sales Excellence](#)
- ✓ [Investor Presentation](#)
- ✓ [Custom Programs](#)

CONTACT US FOR MORE DETAIL

"Excellent is the only way that the GuruMaker session can be described. My communication skills were evaluated and tactfully assessed for impact. I'm confident that all my future presentations will improve dramatically. Thanks again."

Wendell L. Gordon, *Senior Manager, Ship Systems*
Northrop Grumman

THE GURUMAKER DIFFERENCE

Three reasons why you can count on GuruMaker to effect meaningful change in your leaders and at your organization:



A global track record

We've coached senior executives and top talent at organizations ranging from large multinationals to small entrepreneurial startups in more than 100 countries. Our clients include such admired brands as Procter & Gamble, NASA, Northrop Grumman, PepsiCo,...

[Read More](#) ▼



An outstanding team

Harrison Monarth, a renowned leadership development expert and New York Times bestselling author on the topic, leads our executive coaching practice. Our team also includes executive coaches and trainers with deep expertise in organizational psychology,...

[Read More](#) ▼



Flexible learning options

We offer one-, two- or three-day Effective Communication workshops, depending on your organization's development need and budget. Webinars and virtual training modules with one of our expert coaches are also available, as are Executive Coaching and other custom...

[Read More](#) ▼

"Whether it's at a Fortune 500 corporation, a government agency, or a non-profit, leaders of all stripes must continuously learn and grow in order to have real impact and make a positive difference for all stakeholders of the organization. We help them do just that. Every day!"

- Harrison Monarth

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