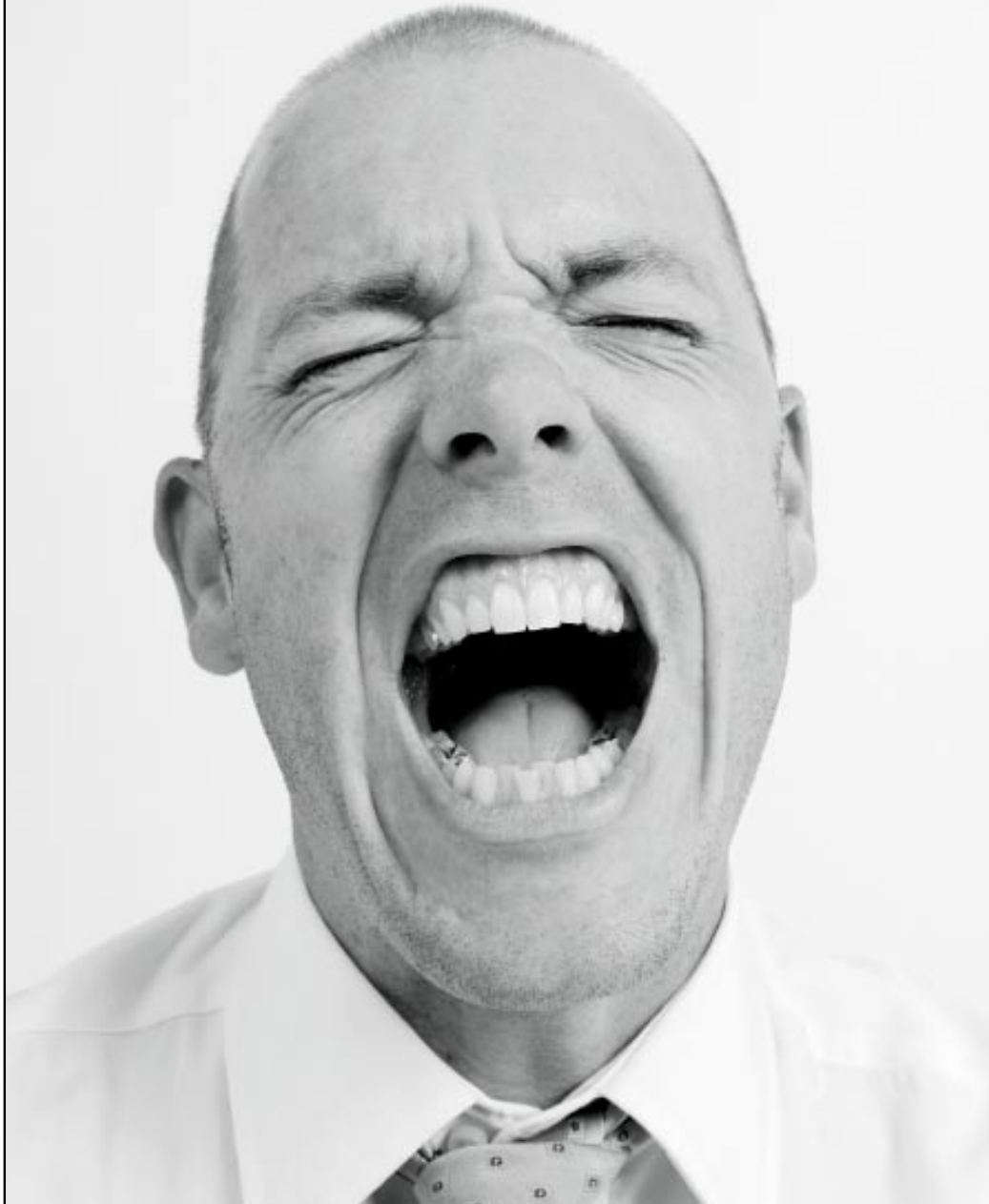


84%  
of marketing fails.



# A smart brand strategy can help you beat the odds.

Grant Marketing  
2020 Commonwealth Ave  
Newton, MA 02466

Do customers and prospects understand what distinguishes your business from the competition? Without distinction, you're generic — or worse, a commodity. And that can stand in the way of marketing success.

Grant Marketing helps companies develop their brand strategy and uncover their evidence of distinction. In fact, we're the only Certified Brand Strategist agency in Massachusetts.

Free Downloads

[Brand Report Card](http://grantmarketing.com/brandreport) - [grantmarketing.com/brandreport](http://grantmarketing.com/brandreport)

[Branding in a Recession - white paper](http://grantmarketing.com/recession) - [grantmarketing.com/recession](http://grantmarketing.com/recession)

To learn how Grant Marketing can boost your company's marketing efforts, contact us today.

**Telephone:** 888.809.2317 or 617.796.0186

**Email:** [info@grantmarketing.com](mailto:info@grantmarketing.com)

**Web:** [www.grantmarketing.com](http://www.grantmarketing.com)



GRANT  
MARKETING

*B2B Brand Specialists ... Bringing It All Together*

*\*\*84% of marketing fails\* - according to study by Copernicus Marketing Consulting.*