

“We’re together all the time—40 students from 14 countries.
Just going to class is a cultural experience.”
—Kate Stafford ‘10

Who Are We?

Global Marketing Communication and Advertising (GMCA) draws together about 40 talented, motivated students for one year of intense study. As a member of the class, you’ll work alongside peers with impressive academic and professional backgrounds, many of whom come from abroad. The vital real-world insight that your classmates bring to the program will greatly enrich your experience here.

On Campus

An Emphasis on Collaboration

GMCA students move through the sequence of classes together as a cohort. You’ll be part of a tight-knit group that supports one other academically and personally through the rigors of a concentrated curriculum. The coursework emphasizes small-group projects, which promotes relationship building and a keen understanding of group dynamics—critical skills in today’s business world.

Cultivating a Strong Network

At Emerson, you’ll find faculty committed to helping students make professional connections outside of the classroom. The strong ties you’ll build with faculty, fellow students, and local and international alumni guarantee you a professional network that will serve you long after graduation.

Many Forms of Support

Emerson has established a strong support system for graduate students. Off-Campus Student Services assists with roommate and apartment searches to help you realize your ideal living situation. The Graduate Student Association, Emerson International, and other organizations foster relationships across programs. And Career Services offers everything from career advising and résumé critiques to internship and career fairs.

In Boston

Campus on the Common

Emerson is located in the heart of Boston, overlooking the historic Boston Common. Everything you need is quickly accessible by foot or subway (the Green, Red, and Orange lines each stop within a block of campus). Don’t want to live downtown? Neighboring communities such as Cambridge, Brookline, Somerville, and Jamaica Plain are just a short subway ride away.

An Urban Playground

With more than 100,000 college students, Boston boasts a youthful, vibrant environment. Social and cultural opportunities abound, from music, museums, and movies to dining, shopping, and sporting events. Emerson’s own Cutler Majestic and Paramount theatres are two jewels of the nearby Theatre District. The city’s diverse mix of cultures makes for a truly eclectic living experience.

Agencies and Beyond

Boston is a top-10 U.S. media market that provides a wealth of internships and jobs in agencies as well as technology, healthcare, government, and other industries. Emerson’s prestigious reputation and large local alumni base will open many doors for you, both before and after graduation. Whether you want to launch or resume your career in marketing communication or advertising, Boston is a great place to be.



Who Are We?

Theatre Education draws bright, innovative artists and educators who are passionate about their craft. They flourish in a professional community dedicated to the arts—a welcome contrast to the “fish out of water” experience that many students had before coming here.

Some of our students have recently finished college; others have worked professionally in theater, education, or other fields. Your classmates’ diversity of interests and backgrounds will continuously inform and inspire you over the program’s two years.

“Emerson was simply the right choice. The location, the great reputation, and knowing I could complete the program quickly and have a life.” —Kristen van Ginhoven '10

On Campus

Forming Lasting Relationships

At Emerson, you’ll find faculty who are personally invested in you. Serving as mentors throughout your time here, they’ll help you thrive in the program and make connections outside of the classroom. The strong ties you build with professors, fellow students, and loyal alumni feed a robust peer and professional network that will benefit you for years to come.

Many Forms of Support

Emerson has built a strong support system for graduate students. Off-Campus Student Services assists with roommate and apartment searches. The Graduate Student Association fosters relationships across programs. ProArts Connect links students to neighboring institutions dedicated to the arts. And Career Services offers everything from career advising and résumé critiques to internship and career fairs—all uniquely geared toward finding success in the arts.

In Boston

Campus on the Common

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An Urban Playground

With more than 100,000 college students, Boston boasts a youthful, vibrant environment. Social and cultural opportunities abound, from music, museums, and movies to dining, shopping, and sporting events. Theatre Education students work and play in the nearby Theatre District, which hosts acclaimed Broadway productions along with Emerson’s Cutler Majestic and Paramount theatres.

A Great Place to Build a Career

As a Theatre Education student, you can pursue positions in Greater Boston’s many schools and working theaters or as a community educator in a city that values the arts. Emerson’s prestigious reputation—along with our large local alumni base—opens the doors to a wealth of opportunities. It’s no wonder so many of our graduates choose to launch or resume their careers in Boston.

