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# 5 Key Reasons Why

CA ARCserve is Different



#### It delivers true hybrid data protection.

That means fast onsite backup and restore for improved business continuity along with replication and cloud support for offsite protection and disaster recovery.

ARCserve gives you a single solution for:

- · Both image-and tape-based backups
- · Centralized management and comprehensive reporting for physical and virtual servers and geographically distributed workstations

#### It helps you virtualize with confidence and protect your investment.

VMware. Hyper-V. Citrix XenServer. You're covered, whether you choose one or some combination of these for your server virtualization platform. By using server virtualization as part of your system and data protection strategy, you can speed recovery time and reduce costs.

#### It helps you build an effective disaster recovery strategy.

With ARCserve, you can use your own facilities and resources, partner with a managed services provider (MSP) or leverage a public cloud. Besides offering onsite protection and recovery, it allows you to quickly and easily migrate files. applications and even entire systems offsite and in the cloud for disaster recovery.

#### It lets you recover assets where, when and how you like.

That includes all your systems, applications and data. You can recover a single file or email, an Exchange mailbox, a large server volume or an entire Exchange, SQL or SharePoint database.

And in order to speed recovery and reduce infrastructure costs, you can choose whether to restore:

- · From disk or tape
- · At the data center or a remote office
- · From local disk resources or from the cloud

#### It can scale to meet your business's future needs.

As your business grows and your IT environment and data protection strategies evolve, you can adopt new components to address new challenges.

#### The CA ARCSERVE SOLUTION provides comprehensive protection and

recovery of physical and virtual systems, applications and data that live onsite, offsite or in the cloud.



Get the TOP 10 BENEFITS for how the CA ARCserve solution can help you reduce cost, increase productivity and enhance your business.

SEE MORE















# turn downtime into uptime

Don't let power restraints limit the performance of your IT systems and services. CA ecoMeter continuously monitors your data centers and cloud computing environments, providing the insight you need to manage power usage more effectively. And that means more availability and less downtime.

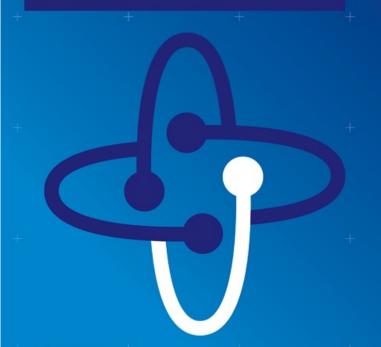
Visit us at Booth #61 to learn more about CA ecoMeter.

agility made possible\*



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can you take a rational approach to cutting mainframe software costs? you **ca**n



## Introducing the CA Mainframe Software Rationalization Program from CA Technologies.

Want to cut costs now while maximizing the value of your mainframe investments? It all starts with streamlining your mainframe software portfolio. That's the point of the CA Mainframe Software Rationalization Program.

We follow a rock-solid, comprehensive methodology to analyze your software portfolio, identify potential risks, migrate from non-CA to CA Technologies solutions and confirm migration success. Our proven migration tools are designed to minimize migration risk and time. And unifying your mainframe software in select areas can reduce the costs and complexities of a multi-vendor environment.

Contact us today to request a free, no-obligation assessment of your mainframe environment.

To learn more, please visit ca.com/msrp







# can you satisfy your customers and your budget?

### you can

Ensuring a consistently superb user experience for your customers is tougher than ever. Consumers expect to be able to engage your business 24/7, from wherever they are and via a growing number of devices. Can you deliver in the face of shrinking budgets — while also managing to grow the business?

At CA Technologies, our solutions link real end-user experience and transactions with their underlying systems and infrastructure. As a result, you get insights to help you improve the customer experience across physical, virtual and cloud while also streamlining your service delivery platform.

Better business services, without the compromise.

To learn more about our Service Assurance portfolio, visit ca.com/serviceassurance



agility made possible\*

