

Sleep better with Cool Flow Cotton.

Our proprietary fabric is engineered to give you a better night's sleep. Our 100% American-made Cool Flow Cotton™ is what makes our sheets so soft, crisp and cool. The secret? We've developed a weave that allows us to open up the fabric for superior breathability while maintaining the integrity of the long-staple cotton fibers. The result is a soft, breathable sheet that will keep you cool—and stand up to the washing machine.

What makes Cool Flow Cotton so...cool?

The Fiber. We only use long-staple cotton in our sheets (if you're new to this whole staple thing, "staple" simply refers to the length of the cotton fiber). Long-staple is preferred for its strength and length. Short-staple cotton is of lower quality and results in weaker threads and coarser fabric.

The Thread. Long-staple cotton is spun into single-ply yarn—the best type of yarn for making sheets. That's because single-ply yarn is softer and stronger than multi-ply yarn, which consists of several weaker fibers wrapped around one another. Some bedding manufacturers use multi-ply yarn to artificially increase thread count—which is misleading since the use of multi-ply yarn creates scratchier, weaker fabric.

The Weave. Our proprietary weave is what brings it all together. Developed right here at home in partnership with American weavers, our technique opens up the fabric for superior breathability while maintaining the integrity of the fiber. This is what makes our sheets especially soft, crisp and cool...and oh-so-nice to snooze in.

The Finish. You might be surprised how many nasty things can end up in a pair of sheets (formaldehyde, for one). Our fabric, on the other hand, is finished without any harmful dyes or chemicals. Better for you and the environment.

Wondering about thread count?

The nature of our weave makes it impossible for us to quote a thread count—but as you might have guessed by now, thread count is only one, often misleading, factor to consider when it comes to choosing good sheets. In fact, a lower thread count sheet made of high-quality fibers is likely to be softer and more durable than a higher thread count sheet made of low-quality fibers.

Made extra-large, feels extra comfy.

You bought yourself a fancy new foam mattress only to find that your old sheets don't quite fit. Let us help with that. Our memory foam fitted sheets have all the features of our classic fitted sheet (that means they're super soft, luxury quality, and 100% American-made) but have a few extra inches of depth to ensure they fully cover newer style foam mattresses. So, you can have your new mattress—and sleep well on it, too.

Fits most major brands of foam mattress (Casper, Tuft & Needle, Leesa, Purple, and more).

- * Twin sets include one memory foam fitted sheet and one jumbo standard pillowcase.
- * Full & Queen sets include one memory foam fitted sheet and two jumbo standard pillowcases.
- * King sets include one memory foam fitted sheet and two jumbo king pillowcases.

Cozy up and stay cool.

A bed made for dreaming isn't complete without a beautiful duvet cover. Ours is generously sized so it fits even your most poufy, pillowy, snuggly comforters, and it's made with 100% Cool Flow Cotton so it feels as good as it looks. The finishing touch: a hidden zipper for a smooth, clean closure. Tuck yourself into this and you may as well be sleeping on a cloud. A very soft, very cool, American-made cloud, that is.

You'll never feel jealous of that hotel bathrobe again.

We made it: the perfect bathrobe. One so fluffy and soft that it'll make you forget all about that hotel bathrobe you were eyeing on your last vacation. American-made in thick, luxury-quality terrycloth, it's a treat for lazy weekend mornings or after a long hard day. Coffee sold separately.