# What's it like to own a Keurig brewing system?

Kind of like having a trained barista living in your kitchen, but with a few key differences:

### Exactly what you want.

With over 200 varieties of the very best coffee, tea, hot cocoa, and iced beverages, it's easy to please everyone, including yourself.

#### No attitude.

Our brewer won't roll its eyes at you if you order wrong.

#### No wait.

Your "order" is ready in under a minute—and no one will judge you for drinking it in your pajamas.

## It's always "the first cup."

Sitting around is great, unless you're a coffee pot. With Keurig, every cup is freshly brewed to perfection.



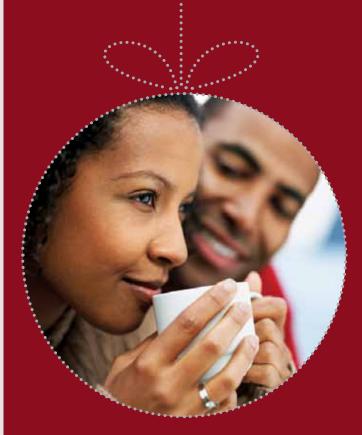
Choose.

OVER 200 VARIETIES FROM 15 BRANDS OF K-CUP® PORTION PACKS.



Brew.

THE PERFECT CUP IN UNDER A MINUTE.



Enjoy.®

GOURMET BEVERAGES WITH NO MESS OR CLEAN UP.

## Buy at Keurig.com/Holiday











## **MINI Plus Brewer**

\$99.95 | \$79.96 with coupon!

Perfect for small homes, vacation homes, and home offices. This personal brewer will suit your busy lifestyle anywhere that you call home.

> PORTABLE • 3 COLORS (RED. BLACK, PLATINUM)

## **Elite Brewer**

\$109.95 | \$87.96 with coupon!

Always ready when you are, this single cup home brewing system is ideal for that early morning cup or for when you are relaxing with family and friends.

> 2 CUP SIZES 48 OZ. WATER RESERVOIR







## **Special Edition Brewer** \$139.95 | \$111.96 with coupon!

Blending luxury with convenience, this single cup home brewing system offers upscale style and easy-to-use features.

> • 3 CUP SIZES • 48 OZ. WATER RESERVOIR

## **Platinum Brewer**

\$169.95 | \$135.96 with coupon!

Sleek in design, this premium single cup home brewing system offers a polished exterior and a full spectrum of features for your convenience.

> • 5 CUP SIZES • 60 OZ. WATER RESERVOIR

## Special Holiday Savings!

10-15% \( \)
off K-Cups

with our Coffee Club Discount

> Details at Keurig.com

20% off the brewer of your choice!

See back cover for details and coupon code

Free Shipping

on all brewers



Savings available exclusively at **Keurig.com/Holiday** 



# The Early Bird & the Night Owl

She was tired of waking up to stale coffee. He was tired of making two pots.
They settled their differences with a Keurig.

AND NO ONE HAD TO CLEAN THE COFFEE POT.





## The Pragmatist

She made three cups of coffee a day and only drank one. She wanted the great taste of a full-brewed pot but was tired of wasting the rest.

Waste not, want not.

Switch to Keurig.

THE PERFECT CUP IN UNDER A MINUTE.





## Family Time

Decaf for Evan, French Roast for Sarah, English Breakfast tea for Mimi, Cocoa for Caroline and Max. Luckily, she was blessed with a good memory. And a Keurig.

WITH OVER 200 VARIETIES, IT'S EASY TO PLEASE EVERYONE, INCLUDING YOURSELF.



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Choose, Brew, Enjoy.

Keurig.com/Holiday

\*Coupon code is valid for one time use only. Coupon not redeemable for cash. Coupon valid at Keurig.com only through 12/23/2010. Brewer discount valid on Keurig Platinum, Special Edition, Elite, MINI Plus, B155 and the OfficePRO. Keurig reserves the right to modify or cancel this offer at any time. Postmaster please deliver by 11/19/10

**COUPON CODE:** 



# Choose. Brew. Enjoy.

Keurig makes the perfect cup of coffee, tea, hot cocoa, or iced beverage in under a minute.



Special Holiday Savings Inside!

Keurig.com/Holiday