

# What's it like to own a Keurig brewing system?

Kind of like having a trained barista living in your kitchen, but with a few key differences:

## **Exactly what you want.**

With over 200 varieties of the very best coffee, tea, hot cocoa, and iced beverages, it's easy to please everyone, including yourself.

## **No attitude.**

Our brewer won't roll its eyes at you if you order wrong.

## **No wait.**

Your "order" is ready in under a minute—and no one will judge you for drinking it in your pajamas.

## **It's always "the first cup."**

Sitting around is great, unless you're a coffee pot. With Keurig, every cup is freshly brewed to perfection.



# Choose.

OVER 200 VARIETIES FROM 15 BRANDS  
OF K-CUP® PORTION PACKS.



Brew.

THE PERFECT CUP  
IN UNDER A MINUTE.



Enjoy.<sup>®</sup>

GOURMET BEVERAGES  
WITH NO MESS OR CLEAN UP.

Buy at [Keurig.com/Holiday](http://Keurig.com/Holiday)



### MINI Plus Brewer

**\$99.95 | \$79.96 with coupon!**

Perfect for small homes, vacation homes, and home offices. This personal brewer will suit your busy lifestyle—anywhere that you call home.



- 3 COLORS (RED, BLACK, PLATINUM)
- PORTABLE



### Elite Brewer

**\$109.95 | \$87.96 with coupon!**

Always ready when you are, this single cup home brewing system is ideal for that early morning cup or for when you are relaxing with family and friends.

- 2 CUP SIZES
- 48 OZ. WATER RESERVOIR



## Special Edition Brewer

**\$139.95 | \$111.96 with coupon!**

Blending luxury with convenience, this single cup home brewing system offers upscale style and easy-to-use features.

- 3 CUP SIZES
- 48 OZ. WATER RESERVOIR



## Platinum Brewer

**\$169.95 | \$135.96 with coupon!**

Sleek in design, this premium single cup home brewing system offers a polished exterior and a full spectrum of features for your convenience.

- 5 CUP SIZES
- 60 OZ. WATER RESERVOIR

# Special Holiday Savings!

**10-15%  
off K-Cups**

with our  
Coffee Club  
Discount

Details at  
[Keurig.com](http://Keurig.com)

**20% off**  
the brewer of  
your choice!

See back cover for details  
and coupon code

**Free  
Shipping**

on all  
brewers

Savings available exclusively at **[Keurig.com/Holiday](http://Keurig.com/Holiday)**





[Keurig.com/Holiday](http://Keurig.com/Holiday)

## The Early Bird & the Night Owl

She was tired of waking up  
to stale coffee. He was tired  
of making two pots.  
They settled their differences  
with a Keurig.

AND NO ONE HAD TO  
CLEAN THE COFFEE POT.



**Choose. Brew. Enjoy.**





[Keurig.com/Holiday](http://Keurig.com/Holiday)

## The Pragmatist

She made three cups of coffee a day and only drank one. She wanted the great taste of a full-brewed pot but was tired of wasting the rest. Waste not, want not. Switch to Keurig.

THE PERFECT CUP  
IN UNDER A MINUTE.



**Choose. Brew. Enjoy.**



## Family Time

Decaf for Evan, French Roast for Sarah, English Breakfast tea for Mimi, Cocoa for Caroline and Max. Luckily, she was blessed with a good memory. And a Keurig.

WITH OVER 200 VARIETIES,  
IT'S EASY TO PLEASE EVERYONE,  
INCLUDING YOURSELF.

[Keurig.com/Holiday](https://www.Keurig.com/Holiday)



**Choose. Brew. Enjoy.**





Keurig, Incorporated  
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**Brewer\***

Enter coupon code at checkout  
and receive 20% off  
your brewer!

**Choose. Brew. Enjoy.®**  
**Keurig.com/Holiday**

\*Coupon code is valid for one time use only. Coupon not redeemable for cash. Coupon valid at Keurig.com only through 12/23/2010. Brewer discount valid on Keurig Platinum, Special Edition, Elite, MINI Plus, B155 and the OfficePRO. Keurig reserves the right to modify or cancel this offer at any time.



# Choose. Brew. Enjoy.®

Keurig makes the perfect cup  
of coffee, tea, hot cocoa, or  
iced beverage in under a minute.



**Special Holiday Savings Inside!**

**[Keurig.com/Holiday](http://Keurig.com/Holiday)**