



LEAD THE CHARGE

Join the EV Charging Revolution

EVERSOURCE

The Future Is Electric

More and more Americans are falling in love with electric vehicles (EVs) and it's easy to see why. Besides costing less to operate and maintain than traditional gas-powered vehicles, EVs are much better for the environment.

More than **seven million EVs** will be registered in the United States by 2025, according to a 2017 report by the Edison Electric Institute and the Institute for Electric Innovation. The same report estimates that **five million EV charging stations** will be needed to meet the demand, and your business or municipality can **be part of the solution**.

Join the EV Charging Revolution

It's never been easier or more affordable to install charging stations at your facility. That's because Eversource, your trusted energy partner, will cover 100 percent of the infrastructure implementation costs. All your business needs to do is to purchase and install the charging stations. We'll do the rest and have you ready to offer EV charging at your location in no time.

Ask your account executive about how you can be an EV site host today. Or email evmakeready@eversource.com.



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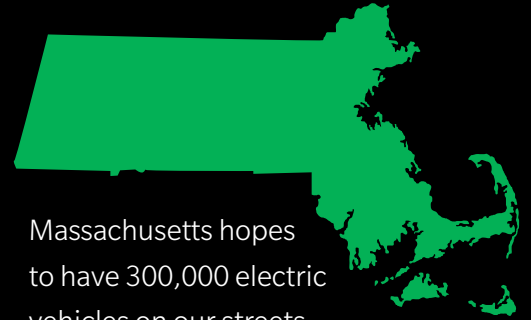
#1 Energy Efficiency Provider in the Nation

—According to Ceres, 2016 Benchmarking Utility Clean Energy report

Charging stations shown are for representation purposes only. Actual charging stations vary by vendor and location.
¹Goldman, Josh (2016, May 24) Why the Northeast is Ready for Electric Vehicles [Web log post]. Retrieved July 23, 2018, from <https://blog.ucsusa.org/josh-goldman/why-the-northeast-is-ready-for-electric-vehicles>

Did You Know?

More than a third of Northeast residents are considering an EV for their next vehicle purchase.¹



Massachusetts hopes to have 300,000 electric vehicles on our streets by 2025.

Get Ahead of the Curve

EV drivers are your employees, residents, patrons, guests and visitors. By installing charging stations, you'll provide them with a valuable amenity while also:

- Improving employee recruitment, retention and satisfaction
- Enhancing your public image
- Attracting tenants and visitors/guests
- Achieving your sustainability goals
- Helping Massachusetts reduce its largest source of pollution





Cut Energy Usage and Costs

Tenant Energy Efficiency Program

What's a cost-effective way to make your commercial space more energy efficient?
The Tenant Energy Efficiency Program from Eversource.

How It Works

Start with a free, no-obligation energy assessment by an Eversource-authorized contractor.

You'll then receive a comprehensive proposal summarizing:

- Possible energy-efficiency opportunities
- The complete costs and estimated energy savings
- Program incentives and financing options

Once the paperwork has been signed, a mutually agreed-upon schedule will be established and your project may begin in as few as 30 days. One of our experienced contractors will work with you to minimize disruptions to your workday and to complete your upgrades quickly.

EVERSOURCE
ENERGY

eversource.com

Cut Energy Usage and Costs

Tenant Energy Efficiency Program

Costs and Expected ROI

Financial incentives that cover up to 70 percent of the total installed cost are available through the program, along with interest-free financing for qualified customers. Typically, the energy savings on your utility bills offset the cost of the monthly loan payment, and the return on investment is within two years. Afterward, you'll continue to enjoy the energy-saving benefits for years to come.

Benefits to Your Business

Making energy-efficiency upgrades can help you:

- Reduce your electricity and natural gas bills.
- Enhance the aesthetics of your space.
- Increase worker productivity.*

Better yet, the more of your fellow tenants who sign up, the more you can reduce the building's overall carbon footprint.

*Source: "Efficient Lighting Design and Office Worker Productivity,"
aceee.org/files/proceedings/2004/data/papers/SS04_Panel3_Paper10.pdf.

Typical Energy-Efficiency Measures

- Occupancy controls
- High-performance fluorescent lighting
- LED lighting technology
- Fan motor upgrades
- Additional measures as needed

Start Now

To schedule your free, no-obligation energy assessment, please contact your authorized contractor:

RISE Engineering • 1-844-201-2420 (toll free) • tenantEE@RISEengineering.com

Have any questions about this program?

Please contact Eversource's energy-efficiency experts at 844-887-1400 or efficiencyMA@eversource.com.



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